

# IT TAKES A VILLAGE TO RAISE A MUSICAL!

Ideas and strategies to utilize  
community involvement during the  
production of your musical.



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# WE'LL DO A MUSICAL!

- Avoid Repeats, 7 Years in your feeder cycle and 4 years in your district.
  - Maximizes the opportunity for students to experience greatest variety of shows.
- Pick a show your students will do well, don't worry about title (esp. at MS).
- Know the ability of your students. DO NOT PRECAST THE SHOW.
- Know your community and know your audience.
- Research your show thoroughly before your announcement.
- See your show performed at various skill levels.
  - Legally Blonde tour in February
  - Legally Blonde at Musket at UofM in March
  - Legally Blonde at WBHS in April



# EASE ON DOWN THE ROAD

December 9<sup>th</sup>, 2018  
BATB Jr. Closes

December 19<sup>th</sup>, 2018  
BATB Jr. Viewing Party

January 10<sup>th</sup>, 2019  
LB Jr. Announcement at  
Vocal Music Concert

April 11<sup>th</sup>, 2019  
Read-Through and  
Department Sign-up

May 28<sup>th</sup>, 2019  
Cabaret Night  
Fundraiser

August 25<sup>th</sup>, 2019  
Directional Team  
Meeting

September 11<sup>th</sup>, 2019  
Audition Workshop

September 19<sup>th</sup>, 2019  
The 'Flowchart'  
Meeting

September 20<sup>th</sup>, 2019  
Dance Workshop

September 23<sup>rd</sup> – 27<sup>th</sup>,  
2019  
Auditions and Callbacks

October 1<sup>st</sup>, 2019  
Full Company Read-Thru  
Parent Meeting

November 8<sup>th</sup>, 2019  
Rehearsal-Palooza

December 12<sup>th</sup>, 2019  
LB Jr. Opening Night

December 15<sup>th</sup>, 2019  
LB Jr. Closes

January 29<sup>th</sup>, 2020  
LB Jr. Cast Party

May 26<sup>th</sup>, 2020  
JR. Show Announcement  
at Cabaret Night  
Fundraiser

# LITTLE TOWN, IT'S A QUIET VILLAGE

- Define Your Role!
  - What are your strengths?
  - What do you enjoy about being on a production team?
- Find the strengths of your community; put them in places to help the musical succeed.
- Delegate. Have a clear, shared vision that all leaders understand.
- Communicate effectively with each department on the production team as to what they are expected to accomplish with their team of volunteers.





# I HOPE I GET IT... I HOPE I GET IT!

- Audition Workshops
- [Google Forms](#)
- Save Time, Get it Done at Auditions!
  - [Ad form](#) [/bio sheet](#)
  - [Measurements](#)
- Vocal Auditions, Dance Auditions, Callbacks
- Student Volunteers
  - Student Director
  - Alumni



# I'M STANDING HERE, JUST LEFT OF CENTER

## Round 1 Vocal Auditions

### Small Panel

- Executive Director
- Assistant Director
- Music Director
- Producer

All students sing same 16 bar cut.

Some students are asked to do a cold read.

Some students are asked to take direction and sing/read again.

Not all students read.

Friendly conversation to begin, and clear expectations of what you're evaluating.

## Round 1 Dance Auditions

### Small Panel

- Executive Director
- Assistant Director
- Choreographer
- Producer

All students learn same dance combos.

All students are placed by number in lines of up to eight.

All students dance in at least two different lines.

## Round 2 Callbacks

### Diverse Panel

- Executive Director
- Assistant Director
- Music Director
- Producer
- Vocal Coach
- Retired Expert
- Oakland Senior MT Major

Callbacks are posted Wednesday after Dance Auditions. All students receiving a callback gather on Friday from 3PM until done, to sing and perform cold reading in character pairs.

Not all students receive a callback and a callback does not guarantee that part.


Callback packet includes cuts selected by the music director that are expected to be known (not memorized) for callbacks.

All students are cast unless there are academic or behavioral issues. Students are not cast if they indicate only having an interest in one part and they did not receive it. Once the cast list is posted, students are expected to initial to accept their part or talk to the director if they are not planning to accept.


# 7 ½ CENTS DOESN'T BUY A HELL-OF-A-LOT!

- Choosing Your 'Show Fee'
- \$85 Gets me what?!
  - Shirt, costume, meals, snacks, make-up, hair, etc.
- Tech Fee
  - Cheaper than actor fee, \$45
- Additional Participant Discount
  - 2<sup>nd</sup> \$130, 3<sup>rd</sup> \$170
- Working With a Deficit
  - Ticket sale history and expectations
- Managing Resources
- Fundraise year round!
  - Five Below
  - Cans and bottles
  - Cabaret Night
  - Restaurants
  - Concessions and Accessories



  
**Meaningful Mondays**  
Andale Mexican Grill & Cantina wants to  
"Change Our Community One Taco At A Time".


Help Support  
**Walnut Creek Middle School's Musical**  
Monday NOVEMBER 12TH - 11AM to 9PM

  
Coming this December to  
Walnut Creek Middle School

Beauty and the Beast  
Musical  
November 12th - 13th  
November 14th - 15th  
November 16th - 17th

Come in for lunch or dinner at Andale Mexican Grill & Cantina on November 12, 2018  
20% of your total bill will be donated to The Walnut Creek Middle School Musical

**SIMPLY BRING IN THE FLYER OR SHOW ON YOUR PHONE TO RECEIVE DONATION**

  
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MEXICAN GRILL & CANTINA

4835 Carroll Lake Rd  
Commerce Twp, MI  
248 • 363 • 9000  
www.andalemex.com

Flyer distribution on or around Andale Property is prohibited and will result in forfeiture of donation.  
Valid for both Carry-out and Dine-in

# HERE IN OUR LITTLE VILLAGE OF ANATEVKA...

- Scheduled immediately following the read through with requirement for one guardian to attend.
  - Production Expectations
    - Time commitment, financial commitment, *not just entertainment*
  - Deadlines
    - Financial, rehearsal attire, memorization
  - Staying Connected
    - Facebook group
      - Private, for the immediate guardian(s) of the students
    - Remind101
      - Students and their immediate guardian(s)
    - Facebook events/Facebook page
      - Public, to engage your community and audience in your production
  - Recruiting Volunteers
    - Introduce team leaders, be direct on needs from parents for success
    - Sign-up Genius
    - Administration





Legally Blonde Jr. Schedule  
October 22nd - November 1st

Date	Time	Activity	People Needed
October 22nd	3:15 - 5:00	Dance	All Cast Members Coaching sessions with non-dancers as needed with Mr. Greene, Mr. Baker and Tyler
October 23rd	3:15 - 5:00	Blocking	Scene 1 with Mr. Greene and Tyler
October 24th	3:15 - 5:00	Vocal Rehearsal	What You Want - All Ensemble Members Elle and Emmett blocking with Mr. Greene and Tyler Vivian - Dr. Joslin (til 4) Warner - Dr. Joslin (4-5)
October 25th	3:15 - 5:00	Blocking	Scene 1/Song 6 with Mr. Greene and Tyler
October 29th	3:15 - 5:00	Dance	All Cast Members Coaching sessions with non-dancers as needed with Mr. Greene, Mr. Baker, and Tyler
October 30th	3:15 - 5:00	Blocking	What You Want - All Cast Members in Song
November 1st	3:15 - 5:00	Blocking/Coaching	What You Want - All Cast Members in Song Emmett - Dr. Joslin

# DAY BY DAY. DAY BY DAY...

- **LONG TERM**

- Prepare a calendar outline of your show:
- Include all concert and athletic conflicts.
- Include half days, days off, staff meetings, etc.
- Submit this early for approval
  - May 15<sup>th</sup>, 2019 for August 2019 – December 2019.

- **SHORT TERM**

- Provide a role/scene specific two week schedule that is released two weeks ahead of time.
- Utilize the people who are called. Avoid calling people if they aren't needed.

# FINISHING A HAT... LOOK I MADE A HAT!

## Shopping Trips

- Create supply list and purchase items prior to build day.

## Set Building

- Provide materials and clear instructions to volunteers for project accuracy.

## Team Member Meetings

- Meet often with the department heads and ensure the team vision is clear and consistent.

## Costume Work

- Use the weekends to create and alter costumes with your team.
- Have each project set-up and labeled for volunteers.

## Planning Sessions

- Take time before volunteers arrive to check-in with each departments progress and their needs (budget, materials, etc.)

## Rehearsal-Palooza!





# HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING

- Facebook is Your Friend!
- Plaster the Town with Posters!
- School Media
- Local Media
- Preview Shows
- Sneak Peak Trailers

WALNUT CREEK MIDDLE SCHOOL  
PROUDLY PRESENTS

**SHrek**  
The Musical JR.

Friday, December 15th 7PM  
Saturday, December 16th 2PM  
Sunday, December 17th 2PM

All Tickets \$8  
[www.wlcstickets.com](http://www.wlcstickets.com)

Walnut Creek Middle School  
7601 Walnut Lake Rd.  
West Bloomfield, MI 48323

Presented through special arrangements with Music Theatre International  
All authorized performance materials are supplied by MTI - MTIShow.com

WALNUT CREEK MIDDLE SCHOOL  
PROUDLY PRESENTS

Disney  
**BEAUTY AND THE BEAST**  
JR.

Thursday, December 6th 6:30PM  
Friday, December 7th 6:30PM  
Saturday, December 8th 4:00PM  
Sunday, December 9th 2:00PM

All Tickets \$9  
[www.wlcstickets.com](http://www.wlcstickets.com)

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WALNUT CREEK MIDDLE SCHOOL  
PROUDLY PRESENTS

**LEGALLY BLONDE**  
The Musical JR.

THURSDAY, DEC. 12 - 7PM  
FRIDAY, DEC. 13 - 7PM  
SATURDAY, DEC. 14 - 4PM  
SUNDAY, DEC. 15 - 2PM

All tickets \$11  
[www.wlcstickets.com](http://www.wlcstickets.com)

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WEST BLOOMFIELD, MI 48323

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for our programs to be printed.

Zero cost!

Create a Book That is Detailed, Interesting,  
and Something Your Actors and Audience  
will Treasure.

\$70 and [Playbillder.com](http://Playbillder.com)

What To Include?

Actors and crew

Advertisements

Shout outs

Special thanks

Production photos

What Goes Elsewhere?

Headshots and bios





# I'VE GOT A GOLDEN TICKET!

- Charge what your show is worth!
- Know your market. See what prices are like for similar shows in your district, grade level, city, and county.
- Ticket revenue funds your program, don't sell yourself short.
- Know how many seats you need to sell to break even after payment of royalties, staff, and outstanding purchases.
- Know how many seats to sell to keep a 'fund' for the musical (if allowed.)
- Create a special event to sell additional tickets to increase show profit.
  - Belle's Tea Party, Pajamas, Pancakes, and Puppies with the girls of Delta Nu.



# THIS IS THE YEAR OF THE CHILD!

- Cast Banquet
  - Family dinner for full company and guests
    - \$10 per family or a dish to pass
    - Restaurant donations
- Director gifts
- Volunteer recognition
- Student awards
- Cast Viewing Party



# **STRIKE! STRIKE! STRIKE! STRIKE! STRIKE! STRIKE!**

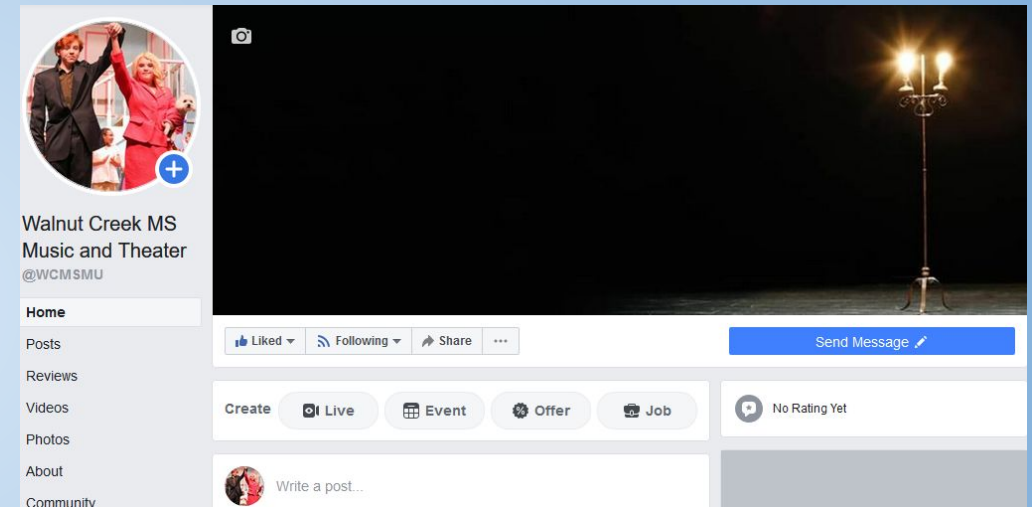
- All cast, crew, and their families required
  - Happens immediately following final show
- Detailed and organized plan for:
  - What gets taken apart
  - What is saved and stored
  - Costume collection
  - Prop collection
- Be clear and utilize everyone involved
- Leave the space better than you found it





# WE'VE GOT SOME PLANS TO MAKE, LET'S TAKE SOME ACTION!

- Recruit and Retain Meeting
- Job Training
  - 5<sup>th</sup>/6<sup>th</sup> grade parents shadow 8<sup>th</sup> grade parents
- Stay Connected throughout the summer
- Keep engaged via Social Media





# Resources and Acknowledgements

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